

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Mike McIntyre/ D/ Congress
 Submission Number 209 Issue 1



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client: Mike McIntyre/ D/ Congress	Submission Cost: 2060	Campaign Ref: E:120808058
Buyer: ..	Client/Product/Estimate: 330 /349 /2190	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06268246
Est./PO Number: 06268246	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: McIntyre For Cong	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	09/17	Total	Cost
1	M-F 330p Judge Judy ...F..	05	75	30 Comme	Nbr of Spots	1		1	75
2	M-F 530p Judge Judy ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
3	M-F 9a Today Show II ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
4	M-F 5p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
5	M-F 630p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
6	Sat 6p NewsS.	04	150	30 Comme	Nbr of Spots	1		1	150
7	Sat 7p NewsS.	04	100	30 Comme	Nbr of Spots	1		1	100
8	Sun 6p NewsS	04	150	30 Comme	Nbr of Spots	1		1	150
9	M-F 5p Judge Judy	04	150	30 Comme	Nbr of Spots	1		1	150
Weekly Totals:					Total Spots(Ord Spots)	13	2	15	

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Original

Client: Mike McIntyre/ D/ Congress	Submission Cost: 2050	Campaign Ref: E:120808058
Buyer: ..	Client/Product/Estimate: 330 /349 /2190	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06268246
Est./PO Number: 06268246	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
10	M-F 530p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots 1		1	150
11	M-F 5p Judge Judy .T....	04	150	30 Comme	Nbr of Spots 1		1	150
12	M-F 530p Judge Judy .T....	04	150	30 Comme	Nbr of Spots 1		1	150
13	M-F 330p Judge Judy ..W....	05	75	30 Comme	Nbr of Spots 1		1	75
14	M-F 530p Judge Judy ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
15	M-F 9a Today Show II ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
Weekly Totals: Total Spots (Ord Spots)					13	2	15	

Grand Totals				Month 9 Weeks: 5			
Totals		09/10	09/17				
Spots	15		13				
Cost	2050		1750				
							300

Grand Totals:	Spots: 15
	Gross Total: 2,050.00

Commission:	307.50
Net Total:	1,742.50

REP HEADLINE# 6268246
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG8/12 17.41
*** WNCN-TV ***

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC
AGY # AGY. NAME BUYING TIME, LLC

REP. # OFF. # SALESMAN #
BUYER NAME ERICA CORSO
SALES PRSN WA- MICK NESCI (H)

650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

ORDER # CONTRACT # 6268246

CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2190 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 17.41

REP: NEW ORDER
TTL \$2,050 @15X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,050.00
TOTAL SPOTS 15

REP HEADLINE# 6268246
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

AUG8/12 14.42
*** WNCN-TV ***

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #
BUYER NAME ERICA CORSO
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6268246

CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2190 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG8/12 14.42

REP: NEW ORDER
TTL \$2,050 @15X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

ECN
QTY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 330
AGENCY PRODUCT CODE = 349
AGENCY EST# = 2190

1			330P-400P	30		\$75.00	9/14	9/14	1		FRI	1
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PROGRAM : JUDGE JUDY
CON COM1 : JUDGE JUDY

2			530P-600P	30		\$150.00	9/14	9/14	1		FRI	1
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PROGRAM : JUDGE JUDY
CON COM1 : JUDGE JUDY

3			900A-1000A	30		\$150.00	9/14	9/14	1		FRI	1
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PROGRAM : TODAY SHOW 2
CON COM1 : TODAY SHOW 2

mw

8/8

REP HEADLINE# 6268246
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

AUG8/12 14.42
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/17	9/17	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/17	9/17	1		MON	1
6			600P-630P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/15	9/15	1		SAT	1
7			700P-730P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$100.00	9/15	9/15	1		SAT	1
8			600P-630P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/16	9/16	1		SUN	1
9			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/13	9/13	1		THU	1
10			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/13	9/13	1		THU	1
11			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/11	9/11	1		TUE	1
12			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	9/11	9/11	1		TUE	1

REP HEADLINE# 6268246
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG8/12 14.42
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			330P-400P	30		\$75.00	9/12	9/12	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
14			530P-600P	30		\$150.00	9/12	9/12	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
15			900A-1000A	30		\$150.00	9/12	9/12	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
SEP/12			\$2,050.00									
											CONTRACT TOTAL	\$2,050.00
											TOTAL SPOTS	15

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVB 36% WRAZ 6% WRDC 0% WLFL 0% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC,
 being/on behalf of: Mike McIntyre, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Representative (NC-7)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

<p>Mike McIntyre for Congress P.O. Box 1 Lumberton, NC 28359</p>
--

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

<u>06/12/12</u> Date	<u>Eia L. C.</u> Signature
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To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the audio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Steve Blanchard	STATION:	WNCN
FROM:	Mick Nesci	HRP OFFICE:	Washington

REQUEST RECEIVED FROM

DATE: 8/8/12

BUYER:	Erica Corso
AGENCY:	BUYING TIME
ADDRESS:	2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
PHONE #:	202-965-5060
FAX #:	202-965-5066
OTHER:	

AVAILS FOR

COMMITTEE:	Mike McIntyre for Congress
CPMGN MGR.	
TREASURER:	Marion Thompson
ADDRESS:	PO Box 1 Lumberton, NC 28359
PHONE #:	910-738-8683
FAX #:	
OTHER:	

FOR

CANDIDATE:	Mike McIntyre
OFFICE:	Congress
PARTY:	DEMOCRAT

DAYPARTS:	All
SCHEDULE DATES:	9/11/12-11/6/12
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	